



Team Inyo for Healthy Kids
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PRESS RELEASE

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New Website Promotes a Healthy Lifestyle for Healthy Kids www.teaminyo.com

Inyo County – Team Inyo for Healthy Kids has launched www.teaminyo.com, a website devoted to promoting healthy eating and active living for Inyo County families and community.

“There is so much great work and information available in our community. Our goal is to provide an easy way to find all the good information and ideas in one place,” said Serena Johnson, Communications Coordinator with the Community Wellness Program at Toiyabe Indian Health Project. “Viewable by phone, tablet, or desktop, I encourage you to take a second and check it out!”

The new website, www.teaminyo.com, will provide informational articles on healthy lifestyles and a calendar of local events that offer positive experiences for children and families. The website will promote active lifestyles, balanced nutrition, and healthy choices. Find recipes, games, tips and a calendar filled with what’s happening locally all in one place!

“I’m excited about the calendar feature of the Team Inyo website,” says Jody Veenker, First 5 Inyo County Director. “I know this will be a great resource for families to quickly find out about free community events and resources countywide!”

In addition to visiting the website, you can also sign up for the monthly email, for the convenience of receiving the information right in your inbox. The monthly email will include nutrition tips, recipes, physical activity opportunities, and a calendar of local events that promote healthy choices. Visit the Team Inyo website and enter your email to start receiving the monthly email newsletter!

“The launch of the Team Inyo website is part of the coalition’s strategy to promote healthy choices for families and community members,” said Jean Turner, Inyo County Health and Human Services Director.

The Team Inyo website was coordinated by the Community Wellness Program at Toiyabe Indian Health Project, with funding from the Centers for Disease Control and Prevention, in partnership with staff from Inyo County Health and Human Services, City of Bishop, Inyo County Superintendent of Schools, the Inyo and Mono Counties 4-H Youth program, and other partners. The website was designed by Julie Faber with Mountain Studio. The Team Inyo for Healthy Kids coalition was established in April 2010 to work with families and the community to prevent and reduce childhood obesity by promoting healthy eating and active living.

{{Photos attached}}

Team Inyo for Healthy Kids is a coalition that works with families and the community to prevent and reduce childhood obesity by promoting healthy eating and active living, through their new website www.teaminyo.com.



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