

2015 Farmers Markets



Toiyabe Indian Health Project partners to make healthy foods affordable and available. The Public Health Institute helped evaluate two Tribal farmers markets in Bishop and Big Pine.



40 People Completed a Survey



60%
BISHOP



40%
BIG PINE

The Bishop and Big Pine Farmers Markets had fruits, vegetables, and herbs for sale from Tribal community gardens.



6 out of 10 People were female

Community members collected information about eating habits and shopper experiences.



7 of 10 were American Indian/Alaska Native

Participants ate the following food at least once per day ...

FRUIT
65%

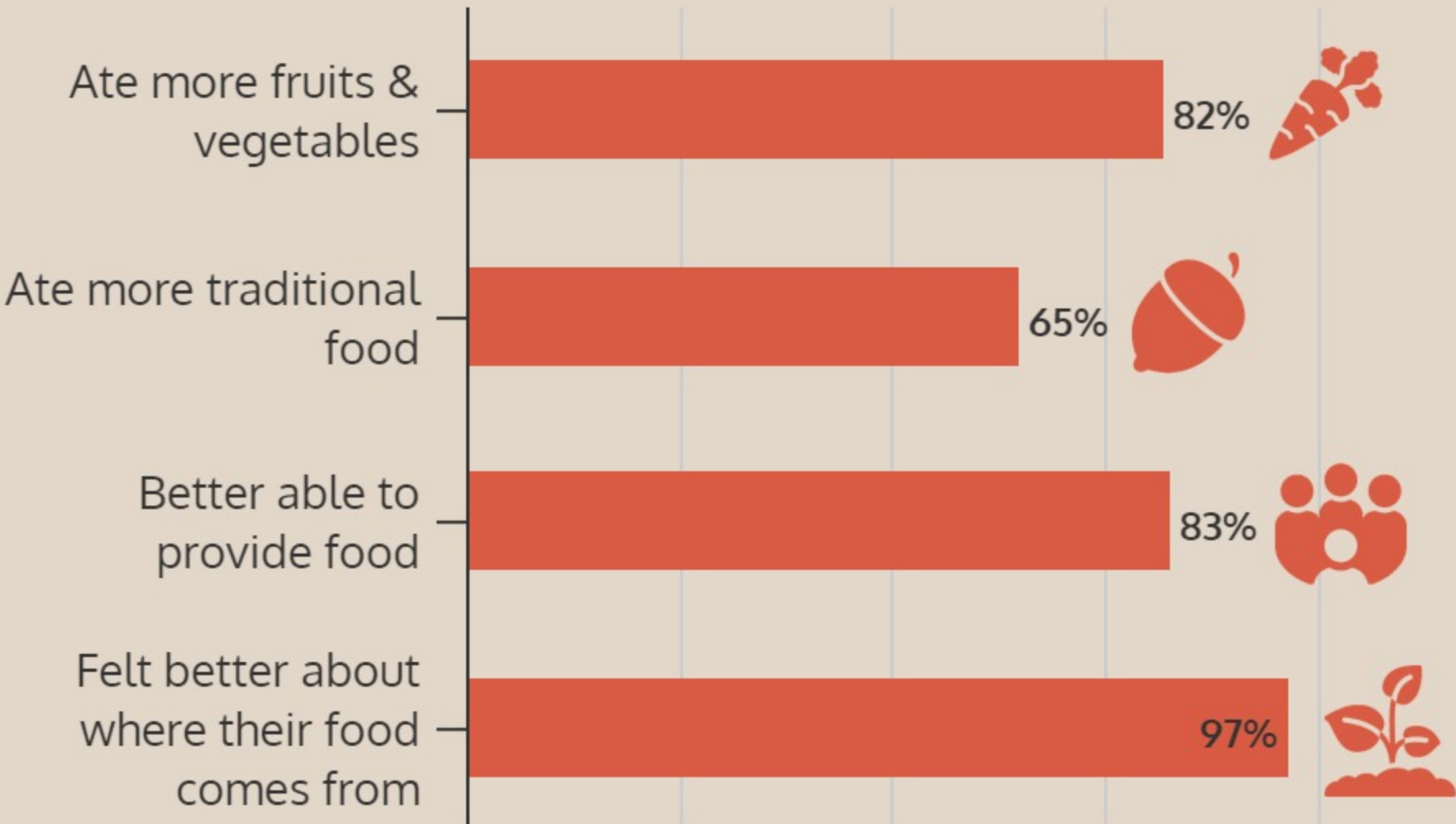
DARK GREEN VEGETABLES
35%

ORANGE VEGETABLES
15%

OTHER VEGETABLES
40%

As a result of the Farmers Market:

After shopping, participants ...



On average, each participant spent \$8.80 on fruits & vegetables



9 out of 10 participants purchased fruits or vegetables

All Participants Ate at Least One Fruit or Vegetable every day!